



EQUALITY OHIO

2025 SPONSORSHIP PROSPECTUS





The **only statewide LGBTQ+ focused organization** with a mandate to achieve and protect equality.

OUR VISION:

An Ohio where people are welcome, affirmed, and flourishing.

OUR MISSION

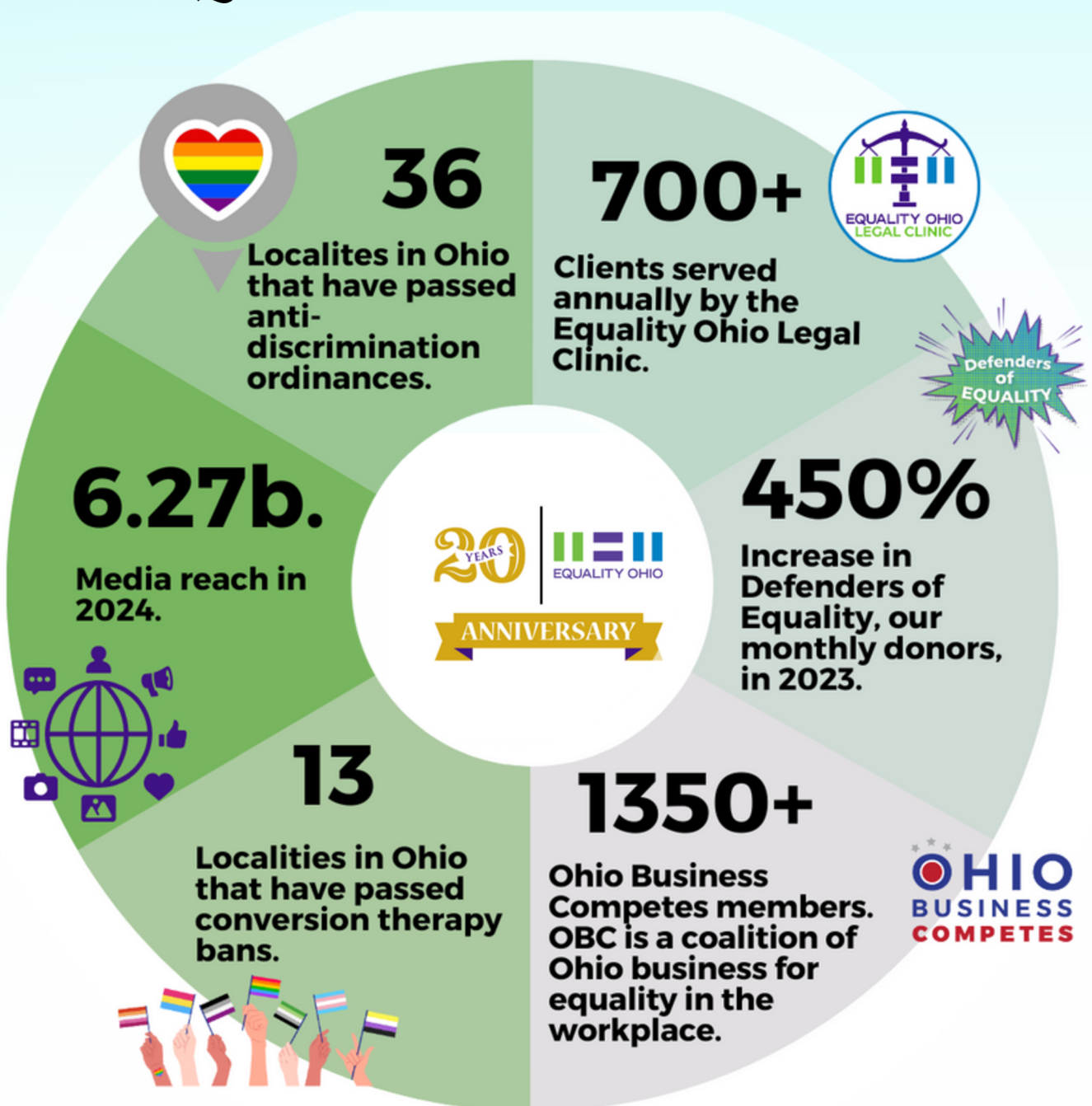
Equality Ohio identifies and transforms systems and institutions so LGBTQ+ Ohioans can fully access legal and lived equality.



*Equality Ohio and Equality Ohio Legal Clinic staff members pose together at Advocates & Allies 2024 in Columbus Ohio.

BY THE NUMBERS

EQUALITY OHIO IN 2025



Ohio Advocates & Allies 2025



Celebrating 20 years of Equality Ohio and 10 years of Federal Marriage Equality

Advocates: those who live their truth and elevate others to live theirs.

Allies: those who galvanize #LivedAndLegal equality alongside the LGBTQ+ community.

To become a Sponsor print and return the forms in this packet or email: sponsor@equalityohio.org

Past Honorees



2014: Connie Schultz, Pulitzer Prize Winner



2015: Nancy Kramer, IBM Evangelist



2016: The Cincinnati Enquirer team



2017: Gene Smith, The Ohio State University



2018: Dr. Cecile Unger, The Cleveland Clinic



2019: Pastor Lesley Jones, Truth & Destiny Church

2020: G. Michael Payton, Ohio Civil Rights Commission



2021: Tessa Xuan, Co-founder of OPAWL



2022: Veralucia Mendoza, Community Organizer



2023: The Cincinnati Cyclones

2024: Dara Adkison, TransOhio Executive Director



2025 Sponsor Levels

Presenting

One opportunity available

\$50,000

RECOGNITION IN MONTHLY NEWSLETTER

RECOGNITION ON WEBPAGE (LINKED LOGO) AND LINKTREE FOR 3 MONTHS AS THE LEAD SPONSOR

RECOGNITION ON SOCIAL MEDIA WITH TAG

EVENT AD PLACEMENT

RECOGNITION ON EVENT SIGNAGE

MATERIAL PLACEMENT AT EVENT

15 TICKETS W/DISCOUNTED ADDITIONAL ENTRY

Announcing the all new DEIA* upgrade!! Details on the next page!

Visionary

\$30,000

RECOGNITION IN MONTHLY NEWSLETTER

RECOGNITION ON WEBPAGE (LINKED LOGO) + SOCIAL MEDIA W/ TAGS

RECOGNITION ON EVENT SIGNAGE

MATERIAL PLACEMENT AT EVENT

10 TICKETS W/DISCOUNTED ADDITIONAL ENTRY

Champion

\$20,000

RECOGNITION IN MONTHLY NEWSLETTER

RECOGNITION ON WEBPAGE (LINKED LOGO) + SOCIAL MEDIA W/ TAGS

RECOGNITION ON EVENT SIGNAGE

MATERIAL PLACEMENT AT EVENT

8 TICKETS W/DISCOUNTED ADDITIONAL ENTRY

Partner

\$10,000

RECOGNITION ON WEBPAGE (LINKED LOGO) + SOCIAL MEDIA W/ TAGS

RECOGNITION ON EVENT SIGNAGE

MATERIAL PLACEMENT AT EVENT

8 TICKETS W/DISCOUNTED ADDITIONAL ENTRY

Cultivator

\$5,000

RECOGNITION ON WEBPAGE (LOGO) + SOCIAL MEDIA

RECOGNITION ON EVENT SIGNAGE

6 TICKETS W/DISCOUNTED

Sustainer

\$2,500

RECOGNITION ON WEBPAGE (LOGO)

RECOGNITION ON EVENT SIGNAGE

4 TICKETS W/DISCOUNTED ADDITIONAL ENTRY

Defender

\$1,000

RECOGNITION ON WEBPAGE (NAME)

RECOGNITION ON EVENT SIGNAGE

2 TICKETS W/DISCOUNTED ADDITIONAL ENTRY

Builder

\$500

RECOGNITION ON WEBPAGE (NAME)

RECOGNITION ON EVENT SIGNAGE

2 TICKETS

*DEIA (Diversity, Equity, Inclusion, and Accessibility) recognizes that true inclusion must ensure equitable opportunities for all, including people with disabilities and those impacted by systemic barriers to access.

Introducing the DEIA* Add On

**Show Your Commitment to
Diversity, Equity, Inclusion,
and Accessibility (DEIA)**



For just \$1,000 enhance your Equality Ohio sponsorship with the DEIA Sponsor upgrade.

This add-on positions your company as a champion of LGBTQ+ equality and accessibility, sending a clear message to Ohio's vibrant and diverse communities: You stand for fairness. You stand for opportunity. You stand with us.

Make your values known. Secure the DEIA Sponsor Add-On today.

DEIA Add On (all levels)

\$1,000

- **RECOGNITION ON SOCIAL MEDIA WITH TAG**
- **SPECIAL EMAIL TO OUR FOLLOWERS SHOWCASING YOU AS A DEIA CHAMPION**
- **EVENT DAY VISIBILITY**

*DEIA (Diversity, Equity, Inclusion, and Accessibility) recognizes that true inclusion must ensure equitable opportunities for all, including people with disabilities and those impacted by systemic barriers to access.

Thank you to our 2024 sponsors



Presenting

- Eaton Corporation

Champion

- AIDS Healthcare Foundation
- CSU College of Law

Partner

- Cardinal Health
- Nationwide
- CHW Advisors

Cultivator

- The Wine Group (Cupcake Vineyards)
- Caesar's Foundation/Scioto Downs
- Thompson Hine
- HRC

Sustainer

- TRI-C - Cuyahoga Community College

Defender

- Joysong Photography

Builder

- Calfee, Halter & Griswold LLP
- Massucci Law Group
- Matt Rolf Attorney LLC
- Compton Construction, LLC
- United Church Homes
- KeyBank

Be a part of the premier LGBTQ+ statewide award celebration.

Email sponsor@equalityohio.org now to get started.



Your support allows Equality Ohio to rise to the challenges of a marginalized community at a time when we need it the most.

In 2025 we will honor awardees from across the state in categories like: Organization of the Year and the Queer Joy Award.



We will also continue to highlight legal excellence in the state—you'll learn about the accountability and impact of your dollars.

Our annual award ceremony and fundraiser is the place to see and be seen—where businesses, professionals, community experts, educators, influencers and community gather to be festive together.



2025 Ohio Advocates & Allies Corporate Sponsorship Form

Please RETURN the completed 2-page form

Sponsor Listed As _____

Main Contact _____

Main Contact Email _____

Address _____

City _____ State _____

Zipcode _____ Website _____

Instagram _____ Facebook _____

Other social media (please specify) _____

We are pleased to support 2025 Ohio Allies & Advocates:

☐ Visionary \$50,000

☐ Presenting \$30,000

☐ Champion \$20,000

☐ Partner \$10,000

☐ Cultivator \$5,000

☐ Sustainer \$2,500

☐ Defender \$1,000

☐ Builder \$500

☐ We are interested in adding a DEIA add on for \$1000

☐ We would like to reserve _____ additional tickets at \$75 ea. plus processing fees

PAGE 1

PLEASE RETURN THE COMPLETED 2-PAGE FORM OR EMAIL
SPONSOR@EQUALITYOHIO.ORG TO GET STARTED

2025 Ohio Advocates & Allies Payment Form

Please RETURN the completed 2-page form

Sponsor Name: _____ Date: _____

Total Payment Enclosed: _____

Payment by check: Payable to Equality Ohio Education Fund and
mailed to:

Equality Ohio Education Fund
Attn: Development Department
370 S. 5th St. Suite G3
Columbus, OH 43215

Invoice request:

Organization/company name: _____

Purchase order number: _____

Submitted to: _____

Credit Card:

☐ American Express

☐ Visa/Mastercard

☐ Discover

Card Number: _____

CVC: _____ Expiration date: _____

Signature: _____

PAGE 2

PLEASE RETURN THE COMPLETED 2-PAGE FORM OR EMAIL
SPONSOR@EQUALITYOHIO.ORG TO GET STARTED

MORE WAYS TO SUPPORT: THE PORTRAIT PROJECT

“This is a moment we must rise to meet. Some raise the sword, some the shield, some click a camera. What we focus on, we see. What we look for, we find. So let’s look for the helpers. Send the flare. Be the lighthouse.”

In collaboration with the Elton John Foundation, Equality Ohio is launching a powerful visual storytelling campaign: The Portrait Project, a celebration of trans and nonbinary Ohioans through stunning portraiture and narrative interviews led by editorial expert Sérah Jophiel Munroe.

This is more than a photo series—it’s a declaration. A call for joy, power, and visibility. A tool for movement-building, cultural truth-telling, and fundraising for community legal services and other essential resources. By highlighting 15+ lived experiences, we aim to spark statewide change—and scale it nationally.


Art. Chosen family. The tapestry.

Your sponsorship helps us:


- **Offer stipends to participants**
- **Cover production and storytelling costs**
- **Elevate the portraits in press, at events, and online**



Sponsorship Levels

 **Joy Sponsor — \$250**
Help cover participant stipends.
Recognition in launch event materials.

 **Empowerment Sponsor — \$500**
Support production costs and travel. Includes all previous perks + logo on project webpage.

 **Legacy Sponsor — \$1,000+**
Fuel expansion to more portraits and broader impact. Includes all previous perks + featured mention in launch event and media materials.

2025 Equality Portrait Project Corporate Sponsorship Form

SPONSOR CONTACT INFORMATION

Sponsor Listed As _____

Main Contact _____

Main Contact Email _____

Address _____

City _____ State _____ Zipcode _____

Website _____

- ☐ I would like to support the Portrait Project at \$250
- ☐ I would like to support the Portrait Project at \$500
- ☐ I would like to support the Portrait Project at \$1,000

PAYMENT

Sponsor Name: _____

Payment by check: Please PRINT, SIGN and RETURN this completed form with your check made payable to Equality Ohio Education Fund to:

**Equality Ohio Education Fund
Attn: Development Department
370 S. 5th St. Suite G3
Columbus, OH 43215**

**Invoice request:
Please provide organization/company name and purchase order number**

Credit Card:

- ☐ American Express
- ☐ Visa/Mastercard
- ☐ Discover

Card Number: _____

CVC: _____ **Expiration date:** _____

Signature: _____



HI, WE'RE THE EQUALITY OHIO LEGAL CLINIC.

For the past 7 years we have provided **FREE LEGAL services** for LGBTQ+ Ohioans within 300% of Federal poverty guidelines.

Our regional attorneys, intake specialists, fellows and legal interns have **served over 3,400 clients** in a culturally humble manner that recognizes and meets wholistic needs.

Choose an opportunity below and help accelerate LGBTQ+ legal access in Ohio.

\$7,500 Sponsor 1 legal clinic fellow for one semester

\$5,000 Sponsor 1 social work intern for one semester

\$2,500 Sponsor 20 hours of pro bono legal services



2025 Equality Ohio Legal Clinic Corporate Sponsorship Form

SPONSOR CONTACT INFORMATION

Sponsor Listed As _____

Main Contact _____

Main Contact Email _____

Address _____

City_____ **State**_____ **Zipcode** _____

Website_____

- ☐ We would like to sponsor 1 legal clinic fellow for one semester
- ☐ We would like to sponsor 1 social work intern for one semester
- ☐ We would like to sponsor 20 pro bono legal services

PAYMENT

Sponsor Name: _____

Payment by check: Please PRINT, SIGN and RETURN this completed form with your check made payable to Equality Ohio Education Fund to:

**Equality Ohio Education Fund
Attn: Development Department
3370 S. 5th St. Suite G3
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CVC:_____ **Expiration date:**_____

Signature:_____