



EQUALITY OHIO

**2024  
SPONSORSHIP  
PROSPECTUS**



Hi, we're Equality Ohio. We are the **only statewide LGBTQ+ focused organization** with a mandate to achieve and protect equality.



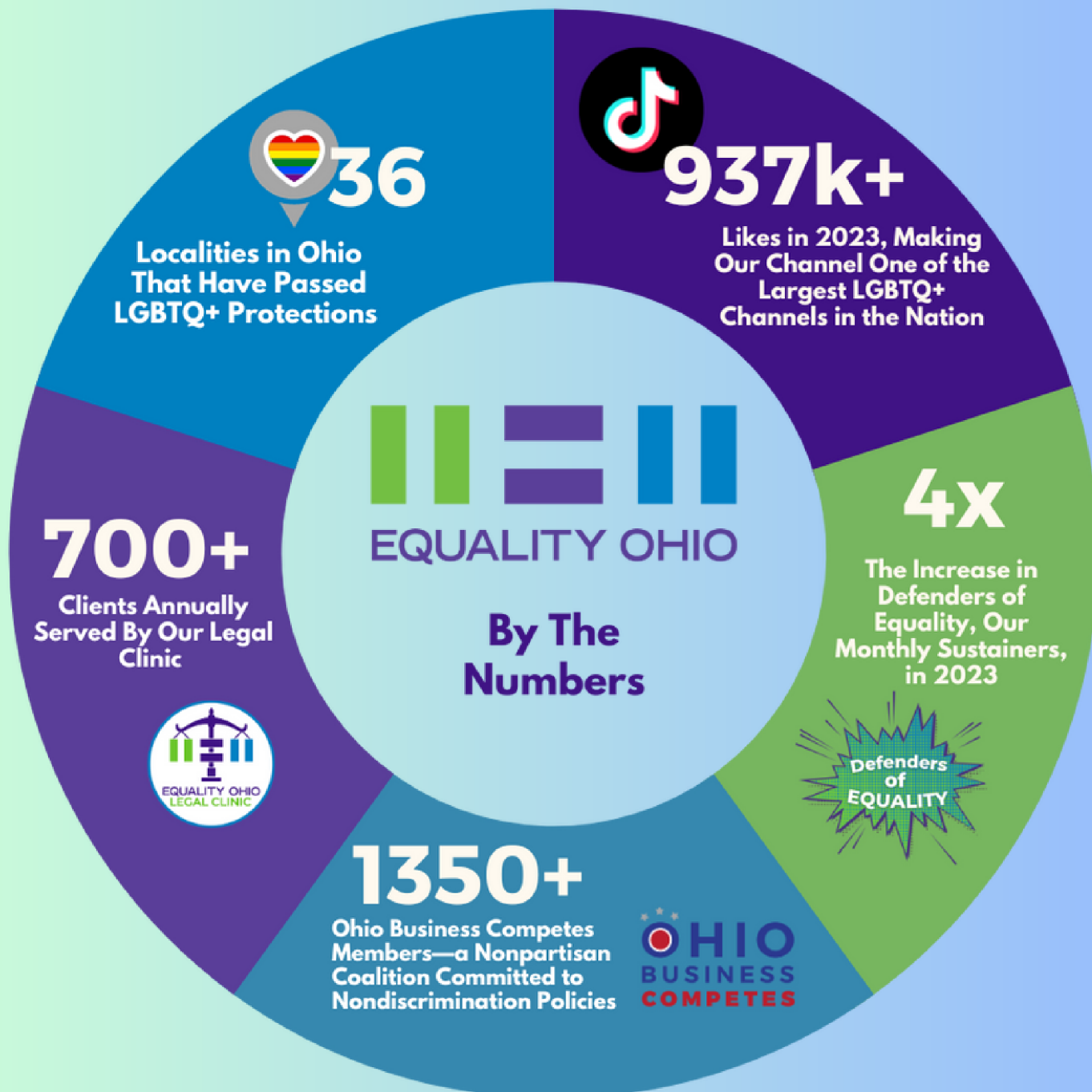
## OUR VISION

An Ohio where people are welcome, affirmed, and flourishing.



## OUR MISSION

Equality Ohio identifies and transforms systems and institutions so LGBTQ+ Ohioans can fully access legal and lived equality.



# Ohio Allies & Advocates 2024

**To become a Sponsor, fill out the form in  
this packet or email:  
[sponsor@equalityohio.org](mailto:sponsor@equalityohio.org)**

**Allies:** those who galvanize #LivedAndLegal equality alongside  
the LGBTQ+ community.

**Advocates:** those who live their truth, and elevate others to live  
theirs

## Past Honorees



**2014: Connie Schultz, Pulitzer Prize Winner**

**2015: Nancy Kramer, IBM Evangelist**

**2016: The Cincinnati Enquirer team**



**2017: Gene Smith, the Ohio State University**

**2018: Dr. Cecile Unger, The Cleveland Clinic**



**2019: Pastor Lesley Jones, Truth & Destiny Church**

**2020: G. Michael Payton, Ohio Civil Rights Commission**



**2021: Tessa Xuan, co-founder of OPAWL**

**2022: Veralucia mendoza, Community Organizer**



**2023: The Cincinnati Cyclones**





# Ohio Allies & Advocates See and Be Seen



# Ohio Allies & Advocates is Equality Ohio's biggest event of the year



**Your support allows Equality Ohio to rise to the challenges of a marginalized community at a time when we need it the most.**

**In 2024, we will honor awardees from Northwest, Southeast, Northeast, Southwest, and Central Ohio in a live setting.**



**We will also continue to highlight legal excellence in the state—and at a time when LGBTQ+ Ohioans need the support most.**



**Our annual award ceremony and fundraiser is a space for businesses, professionals, community experts, educators, influencers, and community to be festive together.**



# Your Support Helps Build Partnerships and Programs Like:



**CHROMA Consulting**



**Ohio Business Competes**



**Ohio Health Modernization Movement**



**Equality Ohio Legal Clinic**

## 2024 GOALS

**MOBILIZE OUR 100K+ BASE OF VOTERS TO VOTE**

**GALVANIZE CHANGE BASED ON WHAT WE VALUE, NOT WHAT WE FEAR**

# Thank You To Our Sponsors!



*Ohio Allies & Advocates*  
2023

# EAT•N



# Support Ohio Allies & Advocates. Today.



**"To have people say, 'what you're doing matters', means everything."**

**—Megan Mitchell, Southwest Ohio Advocate**



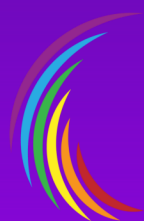
**"Helping people improve their lives has been my life's work and passion."**

**—Jane Daroff, Northeast Ohio Ally**



**"I don't do this work to get recognized. I don't do this work to get seen. I do this work because it is the way that queer people survive."**

**—Veralucia Mendoza, Northwest Ohio Advocate**



**"This recognition motivates me to keep going and reminds me that what I'm doing is making a difference and is getting noticed."**

**—Khris Goins, Central Ohio Advocate**

# OHIO ALLIES & ADVOCATES 2024 SPONSORSHIP LEVELS



## Presenting

\$30,000

2 CHROMA TRAININGS  
(\$2,000 VALUE)

RECOGNITION IN MONTHLY  
NEWSLETTER

RECOGNITION ON WEBPAGE  
(LINKED LOGO) AND  
LINKTREE FOR 3 MONTHS

RECOGNITION ON SOCIAL  
MEDIA WITH TAGS

RECOGNITION ON EVENT  
SIGNAGE

MATERIAL PLACEMENT AT  
EVENT

10 TICKETS W/DISCOUNTED  
ADDITIONAL ENTRY

EVENT AD PLACEMENT

RECOGNITION ON PRINT &  
DIGITAL INVITATIONS



## Champion

\$20,000

1 CHROMA TRAINING

RECOGNITION IN MONTHLY  
NEWSLETTER

RECOGNITION ON WEBPAGE  
(LINKED LOGO) + SOCIAL  
MEDIA W/ TAGS

RECOGNITION ON EVENT  
SIGNAGE

MATERIAL PLACEMENT AT  
EVENT

8 TICKETS W/DISCOUNTED  
ADDITIONAL ENTRY

RECOGNITION ON PRINT &  
DIGITAL INVITATIONS



## Partner

\$10,000

RECOGNITION ON WEBPAGE  
(LINKED LOGO) + SOCIAL  
MEDIA W/ TAGS

RECOGNITION ON EVENT  
SIGNAGE

MATERIAL PLACEMENT AT  
EVENT

6 TICKETS W/DISCOUNTED  
ADDITIONAL ENTRY

RECOGNITION ON PRINT &  
DIGITAL INVITATIONS



## Cultivator

\$5,000

RECOGNITION ON  
WEBPAGE (LOGO) +  
SOCIAL MEDIA

RECOGNITION ON  
EVENT SIGNAGE

4 TICKETS  
W/DISCOUNTED  
ADDITIONAL ENTRY

RECOGNITION ON  
PRINT & DIGITAL  
INVITATIONS



## Sustainer

\$2,500

RECOGNITION ON  
WEBPAGE (LOGO)

RECOGNITION ON  
EVENT SIGNAGE

4 TICKETS W/  
DISCOUNTED  
ADDITIONAL ENTRY

RECOGNITION ON  
DIGITAL INVITATIONS



## Defender

\$1,000

RECOGNITION ON  
WEBPAGE (NAME)

RECOGNITION ON  
EVENT SIGNAGE

2 TICKETS  
W/DISCOUNTED  
ADDITIONAL ENTRY

RECOGNITION ON  
DIGITAL INVITATIONS



## Builder

\$500

RECOGNITION ON  
WEBPAGE (NAME)

RECOGNITION ON  
EVENT SIGNAGE

2 TICKETS

RECOGNITION ON  
DIGITAL INVITATIONS

# 2024 Ohio Allies & Advocates Corporate Sponsorship Form

Please RETURN the completed 2-page form

Sponsor Listed As \_\_\_\_\_

Main Contact \_\_\_\_\_

Main Contact Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zipcode \_\_\_\_\_ Website \_\_\_\_\_

Instagram \_\_\_\_\_ Facebook \_\_\_\_\_

Other social media (please specify) \_\_\_\_\_

**We are pleased to support 2023 Ohio Allies & Advocates:**

☐ Presenting \$30,000 (1 opportunity available)

☐ Champion \$20,000

☐ Partner \$10,000

☐ Cultivator \$5,000

☐ Sustainer \$2,500

☐ Defender \$1,000

☐ Builder \$500

☐ We would like to reserve \_\_\_\_\_ additional tickets at \$75 ea. plus processing fees

☐ We are interested in sponsoring 10 tickets for Youth Advisory Council members \$1,000

## PAGE 1

**PLEASE RETURN THE COMPLETED 2-PAGE FORM**

**DISCLAIMER: FORMS MUST BE SUBMITTED 90 DAYS PRIOR TO THE EVENT.**

# 2024 Ohio Allies & Advocates Payment Form

Please RETURN the completed 2-page form

Sponsor Name: \_\_\_\_\_ Date: \_\_\_\_\_

Total Payment Enclosed: \_\_\_\_\_

**Payment by check:** Payable to Equality Ohio Education Fund and mailed to:

**Equality Ohio Education Fund**  
Attn: Development Department  
370 S. 5th St. Suite G3  
Columbus, OH 43215

**Invoice request:**

Organization/company name: \_\_\_\_\_

Purchase order number: \_\_\_\_\_

Submitted to: \_\_\_\_\_

**Credit Card:**

☐ American Express

☐ Visa/Mastercard

☐ Discover

Card Number: \_\_\_\_\_

CVC: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

## PAGE 2

PLEASE RETURN THE COMPLETED 2-PAGE FORM

DISCLAIMER: FORMS MUST BE SUBMITTED 90 DAYS PRIOR TO THE EVENT.



# OTHER WAYS TO SUPPORT:

## EQUALITY BULLETIN

As the statewide leader in LGBTQ+ policy and advocacy, Ohioans count on our Equality Bulletin for an approachable, easy to understand roundup of news, opportunities and resources.



**Complete form on the next page and email to [Sponsor@equalityohio.org](mailto:Sponsor@equalityohio.org)**

**Add your brand to our best performing email series.**

**You'll reach over 28,000 LGBTQ+ and ally inboxes every month.**



**\$500/month for a 400x200px image linked to your website.**

**\$250/month for a 150x150px image (unlinked).**

# 2024 Equality Ohio Bulletin Corporate Sponsorship Form

## **SPONSOR CONTACT INFORMATION**

**Sponsor Listed As** \_\_\_\_\_

**Main Contact** \_\_\_\_\_

**Main Contact Email** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zipcode** \_\_\_\_\_

**Website** \_\_\_\_\_

☐ I would like to support the bulletin at \$500/month

☐ I would like to support the bulletin at \$250/month

## **PAYMENT**

**Sponsor Name:** \_\_\_\_\_

**Payment by check: Please PRINT, SIGN and RETURN this completed form with your check made payable to Equality Ohio Education Fund to:**

Equality Ohio Education Fund  
Attn: Development Department  
370 S. 5th St. Suite G3  
Columbus, OH 43215

### **Invoice request:**

Please provide organization/company name and purchase order number

### **Credit Card:**

☐ American Express

☐ Visa/Mastercard

☐ Discover

**Card Number:** \_\_\_\_\_

**CVC:** \_\_\_\_\_ **Expiration date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_



# HI, WE'RE THE EQUALITY OHIO LEGAL CLINIC.

For the past 6 years we have provided **FREE LEGAL services** for LGBTQ+ Ohioans within 300% of Federal poverty guidelines.

Our regional attorneys, intake specialists, fellows and legal interns have **served over 2,100 clients** in a culturally humble manner that recognizes and meets wholistic needs.

**Choose an opportunity** below and help accelerate LGBTQ+ legal access in Ohio.



- **\$7,500** Sponsor 1 legal clinic fellow for one semester
- **\$5,000** Sponsor 1 social work intern for one semester
- **\$2,500** Sponsor 20 hours of pro bono legal services

# 2024 Equality Ohio Legal Clinic Corporate Sponsorship Form



## **SPONSOR CONTACT INFORMATION**

**Sponsor Listed As** \_\_\_\_\_

**Main Contact** \_\_\_\_\_

**Main Contact Email** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zipcode** \_\_\_\_\_

**Website** \_\_\_\_\_

- ☐ We would like to sponsor 1 legal clinic fellow for one semester
- ☐ We would like to sponsor 1 social work intern for one semester
- ☐ We would like to sponsor 20 pro bono legal services

## **PAYMENT**

**Sponsor Name:** \_\_\_\_\_

**Payment by check: Please PRINT, SIGN and RETURN this completed form with your check made payable to Equality Ohio Education Fund to:**

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Attn: Development Department  
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### **Credit Card:**

- ☐ American Express
- ☐ Visa/Mastercard
- ☐ Discover

**Card Number:** \_\_\_\_\_

**CVC:** \_\_\_\_\_ **Expiration date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_