

2026 Sponsorship Prospectus



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EQUALITY OHIO



→ Mission

Equality Ohio drives innovative policy change locally and statewide, and delivers accessible legal support to **advance lived and legal equality for LGBTQ+ Ohioans.**

→ Vision

An Ohio where justice, dignity, and self-determination **belong to everyone.**

→ Core Values

- People First, Community Forward
- Liberation
- Trust & Collaboration
- Data-Driven
- Safety



Our Impact

Equality Ohio is the state's leading LGBTQ+ advocacy and legal aid organization, **working since 2005 to achieve lived and legal equality for LGBTQ+ Ohioans** through advocacy, legal support, community organizing, and civic engagement.

State Advocacy

We **fight harmful legislation** and advance protections at the Statehouse and in city councils across Ohio.

By building strong relationships with lawmakers, **we ensure our voices are heard** and our concerns are addressed.



Local Advocacy

We meet Ohioans where they are: Pride festivals, town halls, and local coalitions in every region of the state.

We mobilize Ohioans to show up, speak out, and engage directly with their local lawmakers.

Together, we're working not only to stop harmful laws—but to pass proactive legislation that protects and uplifts every Ohioan, creating a state where everyone can thrive without fear of discrimination.

We're also a **proud member of the Equality Federation**, a national collective of state-based orgs accelerating advocacy in the LGBTQ+ community.

Legal Advocacy

We offer **free and sliding-scale legal services for LGBTQIA+ Ohioans**, including family law, victims of crime, name changes, and much more.



FILL OUT AN INTAKE FORM:



www.equalityohio.org/intake

By The Numbers (in 2025)

37

The number of nondiscrimination ordinances in place. Ohio also has 14 conversion therapy bans across the state, most of them passed in collaboration with our team.



1,000

The number of transgender and nonbinary Ohioans served at pop-up legal clinics since November 2024.



1,300+



The number of businesses, large and small, engaged through our Ohio Business Competes coalition. OBC advocates for equality in the workplace, and is convened in partnership with ACLU of Ohio, HRC, PLEXUS, Equality Ohio and TransOhio.

2026 Highlights (so far)

Roadmap (Back) to Equality

2026-2028
Strategic Plan



01 New Strategic Plan: Equality Ohio launched a new strategic plan to put Ohio on the **Roadmap Back to Equality**, including the goal of no LGBTQ+ Ohioan being more than 45 minutes from an affirming county by 2029.

02 Candidate Scorecard Released: Evaluated **30 statewide and legislative races**. The Scorecard, paired with our voter engagement initiatives, builds the electoral power that makes lasting change possible.

03 Local Wins: Community and advocacy partners **defeated a repeal of local LGBTQ+ nondiscrimination protections**, 3 -2, in a rural village in Ohio.

04 Legal Clinic Expansion: Now offering sliding-scale fee options for Legal Clinic services. Ohioans below 300% of the poverty line continue to **receive support at no cost**.

Ways to Invest in Equality

equalityohio.org/get-involved/donate/

*"The rights and equity of my fellow humans are at risk and I **can't just stand by and do nothing**. All our lives are **better when everyone is treated with joy, dignity, and respect**."*

- Emily, Defender of Equality (monthly donor)



- Obergefell and Arthur Society:** our major donor community; giving \$1,500+ annually
- Defenders of Equality:** monthly giving starting at \$15/month
- Corporate & Foundation Partnerships:** sponsor a program area or event, including the **Advocates & Allies Gala (October 1, 2026)**
- One-time gifts:** directly fund our tax deductible 501(c)3 services like the Legal Clinic
- Shop our Store:** wear your support in the community through **shop.equalityohio.org**

SCAN HERE





2026 ADVOCATES & ALLIES



**Become a sponsor today and join us on Thursday, October 1st
from 6-8pm, with a special 5pm Happy Hour at The Fives
located near downtown Columbus!**



2026 SPONSOR LEVELS

Visionary

\$30,000

- Recognition in newsletter
- Recognition on webpage + social media w/ tags
- Recognition on event signage
- Materials placement at event
- 10 tickets to reception + Happy Hour
- Recognition on print and digital invitations

Champion

\$20,000

- Recognition in newsletter
- Recognition on webpage + social media w/ tags
- Recognition on event signage
- Materials placement at event
- 8 tickets to reception + Happy Hour
- Recognition on print and digital invitations

Partner

\$10,000

- Recognition on webpage + social media w/ tags
- Recognition on event signage
- Materials placement at event
- 4 tickets to reception + Happy Hour
- Recognition on print and digital invitations

Cultivator

\$5,000

- Recognition on webpage + social media
- Recognition on event signage
- 4 tickets to reception + Happy hour
- Recognition on print and digital invitations

Sustainer

\$2,500

- Recognition on webpage
- Recognition on event signage
- 4 tickets to reception
- Recognition on digital invitations

Defender

\$1,000

- Recognition on webpage
- Recognition on event signage
- 2 tickets to reception + Happy Hour
- Recognition on digital invitations

Gold

Builder

\$500

- Recognition on webpage
- Recognition on event signage
- 2 tickets to reception
- Recognition on digital invitations

Additional tickets available for purchase:

A&A Reception (6 -8pm) **\$75**

Happy Hour add-on (5pm) **\$25**

For questions about sponsorships or ticket sales, please email: developmentstaff@equalityohio.org

**Equality Ohio's 2026 Advocates & Allies
Corporate Sponsorship Form**

Please RETURN the completed 2-page form

Sponsor Listed As _____

Main Contact _____

Main Contact Email _____

Address _____

City _____ State _____ Zip _____

Social Media (please specify channel and name) _____

We are proud to support Equality Ohio's 2026 Advocate & Allies event:

- ☐ Presenting \$30,000
- ☐ Champion \$20,000
- ☐ Partner \$10,000
- ☐ Cultivator \$5,000
- ☐ Sustainer \$2,500
- ☐ Defender \$1,000
- ☐ Builder \$500

We would like to reserve _____ additional tickets at \$75 each, plus processing fees.

I would like to add on _____ Happy Hour tickets at \$25 each, plus processing fees.

**PLEASE RETURN THE COMPLETED 2-PAGE FORM OR EMAIL
DEVELOPMENTSTAFF@EQUALITYOHIO.ORG TO GET STARTED.**

**2026 Advocates & Allies
Payment Form**

Sponsor Name _____ Date _____

Total Payment Enclosed _____

Payment by check: payable to Equality Ohio Education Fund and mailed to:

Equality Ohio Education Fund
Attn: Development Department
370 S. 5th St. Suite G3
Columbus, OH 43215

Invoice Request:

Organization/Company Name _____

Purchase Order Number _____

Submitted to _____

Credit Card:

- ☐ American Express
- ☐ Visa/Mastercard
- ☐ Discover

Card Number _____

CVC _____ Expiration Date _____

Billing Zip _____

Signature _____

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